



Age-Quake is heading our way..



Business Description

We foster healthy and active aging by building and maintaining intrinsic capacity across the life course and enabling the greater functional ability of the elderly population and building an environment where they are welcomed, acknowledged, safe, and respected in the society.

Our Vision: We use technology to provide quality of life term to the elderly population that the deserve.

Our Mission: Building Age-Friendly Societies through promoting positive social change in society by raising knowledge about aging and connecting senior population needs with trustworthy information, service, and product suppliers in order to ensure that the aged population has a decent quality of life.



Why Us ?

- Supports UN Global Sustainable Development Goals,
- We value our elderly individuals and their trust by providing best solutions for their needs,
- Boost Silver Economy,
- Global Expandability,
- Promotes Age Friendly Culture

Industry



Information Technologies
Health - Wellbeing

Benchmarks



www.ageuk.org
 www.senior.com
 www.age-platform.eu
 www.empowerline.org
 www.healthdesign.org
 www.aarp.org

Achievements



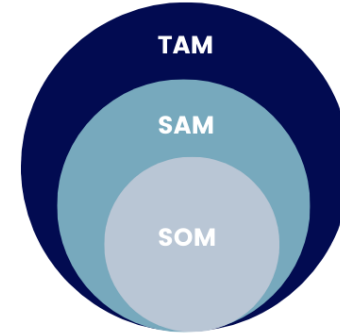
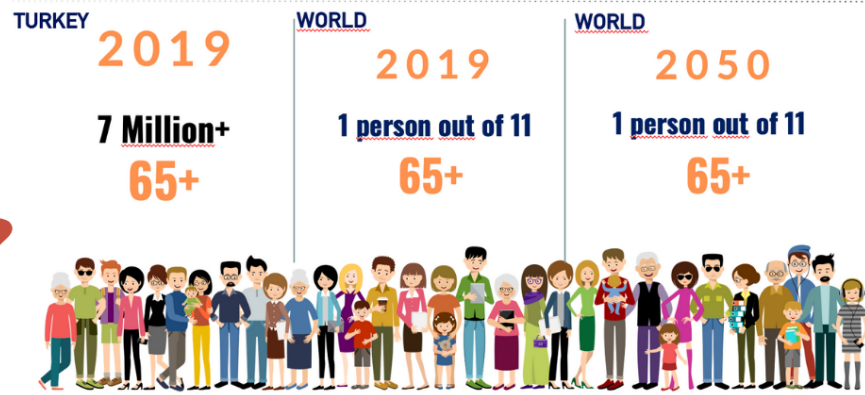
- Acibadem University Incubation Center
 - Garanti BBVA Partners Program Participant,
 - Women Entrepreneurs Association of Turkey Accelerator Program Participant,
 - Women's Enterprise Competition Finalist (Garanti BBVA, Women Entrepreneurs Association of Turkey and Economist Magazine)
 - Academy of Women Entrepreneurs Alumni (American Embassy of Turkey)
- Integrated in to Turkiye Sigorta (the leader of insurance industry, and which has been incorporated by gathering the public insurance companies) Loyalty Program Application

Product & Services



B2C -Internet Platform -
 Easy Access to age friendly Information Products, Services (Market Place)
 B2B -Age Friendly Business Certification
 Trainings & Consultancy

Market Size



WORLD

Seniors
Personel Spending
Capacity

\$ 15 Billion

EUROPE

Seniors
Personel Spending
Capacity

\$ 3,5 Billion

TURKEY

Seniors
Personel Spending
Capacity

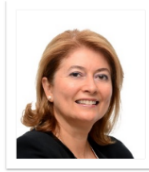
\$ 3 Million



Team



Fatma Akgün
GM/ Founder



Canan Seyhan
Age Friendly Culture & Certification



Ayşegül Değirmenci
Age Friendly Buildings



Kivılcım Akgün
Finance & Administration



Ayşegül Kınacı
Information Technologies

MVP+

Snapshot

- B2C -Internet Platform is established,
- Completed agreements with service providers,
- Achieved product and service sales,
- Recruiting product suppliers for Market Place,
- B2B -Age-Friendly Business Certification - Trainings & Consultancy
- Age-Friendly Training Program is developed
- Age-Friendly Consultancy and Certification is developed and in the process of negotiations with solution partners.

