

We help banks and fintechs find the **perfect match**

As financial services become more and more niche, community banks and fintechs are turning to each other to drive growth and capture market share. As a result, the fintech space has exploded, doubling since 2018, with progressive banks increasingly open to sponsoring new technology partners. So why is it so hard to work together?



It's complicated.

Community banks worry about security and compliance as well as the resources, time, and experience needed to manage and maintain complex integrations.

Fintechs need access to a banking license, so partnering with a bank is important. But with long lead times to build partnerships and solutions, complex multi-vendor interactions, and aggressive pricing models, most fintechs rarely cross the finish line.

This is where we come in



Fintech-as-a-Service

Fintech-as-a-Service (FaaS) simplifies bank and fintech partnerships. It combines a unique matchmaking process with a comprehensive technology platform that streamlines how the fintech connects to the bank.

Our matchmaking approach

Synctera matches the right bank with the right fintech for a seamless partnership to help expedite financial innovation. Here's how it works:



Matches are based on the goals of each partner, the fintech offerings that fit, appetite for risk, and other criteria.



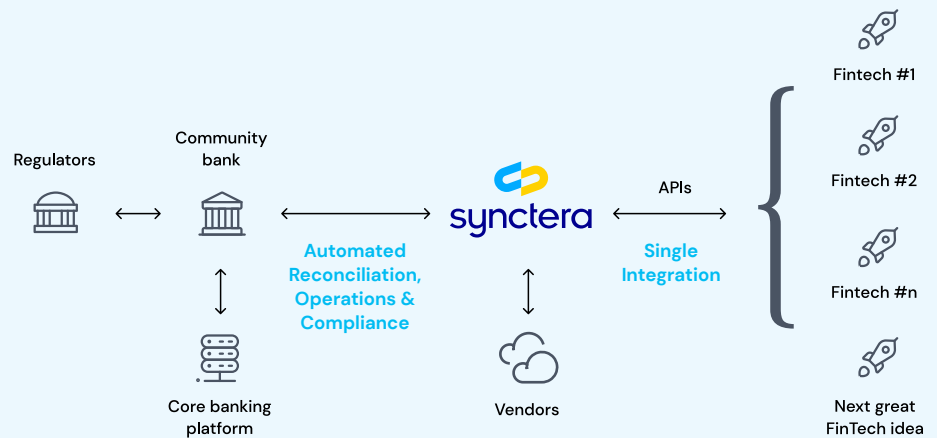
Potential matches are anonymized and shared with the bank who extends an offer to the fintech that fits best.



Once the offer is accepted, we bring both sides together to complete the contract and move the partnership forward.

Our FaaS platform

Synctera acts as a digital liaison between the community bank and fintech, offloading most of the security, regulatory, and administrative burdens from both partners.



The benefits of a modern partnership

This simplified approach to partnership is a win-win for everyone, freeing up resources, accelerating time to market, and bolstering the bottom line for an efficient — and profitable — alliance.



Win for Banks

- ✓ New revenue streams
- ✓ Simplified integration
- ✓ Ongoing compliance
- ✓ Minimal resource requirements



Win for Fintechs

- ✓ Connect with the right banking partner
- ✓ Simplified tech partnership model
- ✓ A single contract
- ✓ Faster time to market

If you're interested in partnering with a community bank or fintech [visit our website](#) for more information.



Synctera has allowed us to focus our energy on serving our core market by helping us with partner management. By launching with Synctera, we're expecting to be able to double the number of fintech companies we take on.

– Eric Sprink, President and CEO, Coastal Community Bank



About Synctera

Founded in 2020, Synctera creates meaningful connections between community banks seeking more customers, and fintech platforms that need a licensed partner to operate in the USA. The company was co-founded by [Peter Hazlehurst](#), CEO; [Kris Hansen](#), CTO; and [Dominik Weissert](#), Head of Product. Synctera is SOC-2 compliant, and completed its Series A funding round in June 2021, raising \$33M. For more information, visit www.synctera.com.